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Hilton Sandestin Beach Golf Resort & Spa Heads West with Addition of New Regional Sales Manager

DESTIN, Fla. (October 10, 2013) – Hilton Sandestin Beach Golf Resort & Spa, the largest full-service beachfront resort on Northwest Florida’s Gulf Coast, has announced the appointment of Elyse Graver as the resort’s newest regional sales manager. Based in Plano, Texas, Graver will direct the resort’s sales efforts into the Texas and the West Coast territories.

“Texas has long been a key leisure market for the resort and we are looking to build upon this success by providing enhanced connectivity to our meeting planners in Texas and to the West. We believe Elyse has the skill and experience needed to bring the resort together with planners who are eager to place their meetings in such a memorable location,” said Gary Brielmayer, Hilton Sandestin Beach general manager. A 20-year veteran of the hospitality industry, Graver has for the last 12 years worked as an independent hotel contractor representing resorts, full-service and select-service properties for all major hotel brands, including Hilton, Marriott, Hyatt and Sheraton. A graduate of the University of Kentucky, Graver also worked as the corporate sales manager for Bristol Hotels for nine years.

For more information about Hilton Sandestin Beach Golf Resort & Spa, visit HiltonSandestinBeach.com or call 850-267-9500.

-Hilton Sandestin Beach-

About Hilton Sandestin Beach Golf Resort & Spa

Hilton Sandestin Beach Golf Resort & Spa is located on the sugar-white sands and emerald-green waters of Northwest Florida’s Gulf Coast in Destin, Fla. Aside from its stunning location, Northwest Florida’s largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, six on-site dining venues – including a AAA Four-Diamond restaurant – abundant resort recreation options, access to championship golf courses, and close proximity to the area’s best attractions. For more information on Destin’s premier hotel, visit HiltonSandestinBeach.com, or stay up-to-date with its Facebook, Twitter or YouTube.