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*\*Photo available upon request*

## **Hilton Sandestin Beach Golf Resort & Spa Appoints New Manager of Hotel Operations**

DESTIN, Fla. (April 25, 2013) – Hilton Sandestin Beach Golf Resort & Spa, the largest full-service beachfront resort on Northwest Florida's Gulf Coast, has announced the appointment of **Jackson Cherry** as the resort's new manager of hotel operations. Cherry's responsibilities encompass all operational aspects of the hotel, including food and beverage, rooms, recreation, security and the Serenity by the sea Spa.

"Based on his extensive industry tenure, we are more than confident in Jackson's abilities to manage the day-to-day operations at Hilton Sandestin Beach, and expect nothing but success," said Gary Brielmayer, Hilton Sandestin Beach general manager.

A native of Watkinsville, Ga., Cherry has worked in the hospitality industry for more than 10 years. Most recently he was general manager of Callaway Gardens in Pine Mountain, Ga., where he is credited with increasing the property's guest service scores by five percent and helping achieve the resort's most financially successful quarter in 2012. Cherry's hospitality career includes various positions at properties throughout the South, including WaterColor Inn and Resort in Santa Rosa Beach, Fla. and King & Prince Beach & Golf Resort in St. Simons Island, Ga. He also became a certified trainer in 2011 through the renowned BHR Training program, where he learned effective staff management and leadership skills.

Prior to his hospitality career, Cherry was an information systems technician for the United States Navy for two years.

For more information about Hilton Sandestin Beach Golf Resort & Spa, visit [HiltonSandestinBeach.com](http://HiltonSandestinBeach.com) or call 850-267-9500.

*-Hilton Sandestin Beach-*

### **About Hilton Sandestin Beach Golf Resort & Spa**

Hilton Sandestin Beach Golf Resort & Spa is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast in Destin, Fla. Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, six on-site dining venues – including a AAA Four-Diamond restaurant – abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. For more information on Destin's premier hotel, visit [HiltonSandestinBeach.com](http://HiltonSandestinBeach.com), or stay up-to-date with its [Facebook](#), [Twitter](#) or [YouTube](#).