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Hilton Sandestin Beach Golf Resort & Spa Celebrates Launch of \$12.5 Million “Transformation” with Array of Special Offers

Guests enjoy special package and offers at resort spa, fitness center, Sandcastles Restaurant

DESTIN, Fla. (Oct. 3, 2013) – A new \$12.5 million dollar capital improvement project is underway at Hilton Sandestin Beach Golf Resort & Spa, the largest full-service beachfront resort on Northwest Florida’s Gulf Coast. The five-month project includes a number of improvements, including a complete refurbishing of all 200 Spa Tower rooms, a redesigned indoor pool and a dramatically enhanced main lobby experience giving guests a breathtaking view of Florida’s Emerald Coast immediately upon arrival. The resort will also unveil new and upgraded designs for the Sandcastles Restaurant and Lounge, Hadashi Sushi Bar and the award-winning, 11,000-square-foot Serenity by the sea Spa.

“This transformation is part of a multi-year, resort-wide renovation project which once complete will have touched every aspect of the resort,” stated Gary Brielmayer, general manager of Hilton Sandestin Beach Golf Resort & Spa. “As with previous stages, we’ve carefully planned these five months so that guests will have access to all resort amenities and services during the project.”

While the property is undergoing these enhancements, Serenity by the sea Spa, Sandcastles Restaurant and Lounge, Hadashi Sushi Bar and the resort fitness center will remain open for guests, but will be relocated to the Emerald Tower, close to all of the resort’s amenities and activities.

To celebrate the transformation process, the resort is offering a special Transformation one-stop-shop package for stays through Feb. 24, 2014 that includes upgraded accommodations, complimentary guestroom Wi-Fi access, daily breakfast buffet for two adults, two cocktails at the hotel bar, choice of one 50-minute Serenity massage or facial, and complimentary self-parking with rates all starting at \$219 per night.

Guests can also take advantage of 25 percent off massages and 20 percent off all facials, body treatments and hair and nail services at Serenity by the sea Spa; \$14.95 breakfast buffet at Sandcastles Restaurant; and 24-hour complimentary access to the resort’s fitness center.

This final project comes on the heels of a recent \$5.5 million facelift completed in February, including 32,000 square feet of indoor meeting space; a redesign of Seagar’s Prime Steaks and Seafood, the longest-standing AAA Four-Diamond restaurant on Northwest Florida’s Gulf Coast; and the common space of the 400-room Emerald Tower, which houses the deluxe junior suites, featuring bunk beds and a separate state-of-the-art media center for kids.

For more information regarding the meeting space or renovations of Destin’s premier hotel, visit HiltonSandestinBeach.com or call 850-267-9500.

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About Hilton Sandestin Beach Golf Resort & Spa

Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida’s Gulf Coast in Destin, Fla. Aside from

its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, six on-site dining venues – including a AAA Four Diamond restaurant – abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. For more information on Destin's premier hotel, visit HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Facebook, Twitter or YouTube.