

Media Contact: Sarah Weaver Hayworth Public Relations (386) 256-2583 sarah@hayworthpr.com

FOR IMMEDIATE RELEASE \*Photos available on request

## Hilton Sandestin Beach Golf Resort & Spa Appoints New Director of Rooms and Director of Front Office

SOUTH WALTON, Fla. (Aug. 21, 2016) – Hilton Sandestin Beach Golf Resort & Spa, the largest full-service beachfront resort on Northwest Florida's Gulf Coast, has announced the appointment of **Chad Armistead** as director of rooms and **Wayne T. Stokes** as director of front office.

"Chad and Wayne both have extensive experience in the industry and proven track records of success," said Gary Brielmayer, general manager. "I have no doubt they will strengthen our team and help further enhance guest services here at Hilton Sandestin Beach Golf Resort & Spa."

A native of Mount Juliet, Tennessee, and a veteran of the United States Marine Corps, Chad Armistead brings 18 years of hospitality experience to Hilton Sandestin Beach. His career has encompassed numerous hotels and resorts in Nashville, Tennessee, including Gaylord Opryland Hotel, Hilton Nashville Downtown, Hotel Preston, Hyatt Place, Union Station Hotel, Hutton Hotel and Hilton Nashville Downtown. At these diverse properties, Armistead held various positions covering critical tasks, such as managing and directing hotel operations, supervising front office and housekeeping, managing revenue and providing daily management reports and monthly forecasts. As director of rooms at Hilton Sandestin Beach, Armistead will oversee all aspects of the Rooms Division operation, including housekeeping, front desk management, bell stand and concierge services.

With more than 37 years of experience in hospitality, Wayne Stokes has held senior level positions with industry-leading companies and properties such as The Royal York Hotel and L'Hotel in Toronto. Stokes recently held the position of rooms division manager with a Marriott Autograph Collection property in Orlando, Florida, before stepping into the director of front office position at the Loews Ventana Canyon Resort in Tucson, Arizona. Prior to that, he was part of the Casino Del Sol Resort and Conference Center's opening team in the spring of 2011 and directed front office operations of the successful opening of Orlando's newest and most luxurious Westin property, the Westin Lake Mary. In his new role at Hilton Sandestin Beach, Stokes will oversee front office operations, including management of front office, front desk agents and telecommunications.

For more information about Hilton Sandestin Beach Golf Resort & Spa, visit HiltonSandestinBeach.com or call 850-267-9500.

## -Hilton Sandestin Beach-.

## **About Hilton Sandestin Beach Golf Resort & Spa**

Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast near Destin in South Walton, Fla. Northwest Florida's largest full-service beachfront resort hotel boasts 602 spacious accommodations, more than 40,000 square feet of award-winning meeting space, a world-class spa and state-of-the-art fitness center, six on-site dining venues — including the Emerald Coast's only AAA Four-Diamond steakhouse — abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. A place where moments become memories that last a lifetime, there is only one Hilton Sandestin Beach. For more information on the premier hotel, visit HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Facebook, Twitter or Instagram.

###