

SERENITY BY THE SEA SPA ANNOUNCES NEW RENOVATIONS & TREATMENTS

Hilton Sandestin Beach Golf Resort & Spa's award-winning spa introduces new look & unique experiences

SOUTH WALTON, Florida – April 9, 2024 – <u>Serenity by the sea Spa</u>, the award-winning full service spa and salon located at the famed <u>Hilton Sandestin Beach Golf Resort & Spa</u>, introduces a newly refreshed design and launch of expanded treatments, services and features. Part of the resort's property wide \$35M renovation, the enhanced Serenity by the sea Spa will elevate the overall guest experience.

"As wellness practices and the approach to taking care of our skin and health continues to develop, our team understands the importance of incorporating new methods and offerings into what we provide at our facility," said Shanelle Lucas, Spa Director at Serenity by the sea Spa at Hilton Sandestin. "We are thrilled to welcome new and repeat guests alike to enjoy the refreshed setting and expanded selection of services and amenities."

Boasting warm earth tones and calming hues of coastal blues, the refresh of Northwest Florida's largest spa maintains the sophisticated setting now with a modernized look. While the men and women's lounges have received a revamp, couples will now be able to relax together in the newly introduced area for pairs complete with wet bar, a cozy fireplace and plush loungers that can be found across all relaxation zones. Separated by glass doors, the women's section exclusively includes a zero gravity lounge area. Featured amenities of the spa comfortable lounge space, a quiet space, and menu of fresh dining options for breakfast and lunch served in the lounges.

Adding to the existing selection of facials, body treatments, massages, salon services and overall rejuvenating experiences, Hilton Sandestin's Serenity by the sea Spa has launched new features including touchless wellness, which uses cutting-edge technology to offer an individualized experience. Spa-goers can immerse themselves in this experience with Hydrojet Massages that use gentle power water jets for a head-to-toe experience and Prism Red Light Pad therapy that bathes users in a soothing glow providing full body recovery. Curated to ensure the comfort and well-being of spa visitors, these one-of-a-kind services leave guests feeling refreshed.

The expansive spa, salon, and wellness center will continue to offer fitness classes such as yoga and pilates led by local instructors. Serenity by the sea Spa at Hilton Sandestin upholds its standard of providing guests with nothing short of a luxury spa experience while staying ahead of the curve with treatment and health experiences.

For more information on the spa and the new offerings or to book your next spa treatment at Serenity by the sea Spa visit <u>www.serenitybytheseaspa.com</u> or call 1-850-622-9595.

About Serenity by the sea Spa at Hilton Sandestin

Serenity by the sea Spa is a full-service spa located on-site at Hilton Sandestin Beach Golf Resort & Spa. Home to 14,500-square-feet of relaxing treatment rooms, private lounge areas, a fitness center, and additional amenities and services, the resort's spa has been designed to create the ultimate health and wellness experience.

About Hilton Sandestin Beach Golf Resort & Spa

Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast near Destin in South Walton, Fla. Northwest Florida's largest full-service beachfront resort hotel boasts 590 spacious accommodations, more than 62,500 square feet of award-winning meeting and event space, a world-class spa and state-of-the-art fitness center, six on-site seasonal dining venues – including the Emerald Coast's only AAA Four-Diamond steakhouse – abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. For more information on the premier hotel, visit <u>HiltonSandestinBeach.com</u>, or stay up to date with its latest news and promotions on its <u>Facebook</u>, <u>Twitter</u> or <u>Instagram</u>.